

Semcon – a global brand

The Semcon Group has chosen to concentrate and clarify its offering by using a common global brand name – Semcon. This will initially affect activities in Germany and Brazil, which have been operating under the name IVM Automotive until now, and activities in India.

Semcon acquired IVM Automotive in Germany and Caran in Sweden in 2007, which added to Semcon's existing range and underpinned the Group's market position. The acquisition made Semcon one of the world's three largest suppliers of development services to the automotive industry. The Caran acquisition meant that Semcon also expanded its range to the engineering industry where the Group is now one of the largest players in the Nordic region. IVM and Caran have also provided a number of new customers. IVM was primarily active in the automotive industry on its principal market in Germany, but also in Spain, Brazil and Russia. Caran worked with industrial product and business development.

"The acquisition in Germany bolstered our international expansion and was completely in line with Semcon's strategy. At the same time as meeting the demands of an international presence we also strengthened our offer to the automotive industry. We have also gained extra business opportunities in our other areas thanks to the healthy customer base," says Semcon's CEO Kjell Nilsson. "We're progressing now and choosing to operate using a common brand name to be clearer on the market and benefit from the synergy we're seeing by using just one name," he concludes.

Semcon Germany

Semcon Germany has 900 employees at seven sites in Germany and activities in Spain. Customers include leading automotive manufacturers and their systems manufacturers. Semcon's German activities are strategically located in Munich, Stuttgart, Böblingen, Inglostadt, Rhein Main, Wolfsburg and Bad Friedrichshall.

Semcon Brazil

Semcon Brazil has 200 employees at two sites in Brazil. Customers include leading automotive manufacturers, manufacturers of heavy vehicles and their systems manufacturers. Semcon's Brazilian activities are located in Sao Paulo and Resende.

Semcon India

Semcon India has 30 employees at its office in Bangalore. Customers include leading automotive manufacturers and industrial companies.

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